

M. Nazafi Ugail

Art Director (Events)

Content Manager (Events)

VFX Lead / 3d Artist / Motion Graphics

Content Creator

nazafi.net

nazafi.ugail@gmail.com

+971.551.224.884

Work Experience

Done Events / Senior Creative

July 2017 - PRESENT, DUBAI

As the Creative Lead in Done Events I work closely with the team on a project basis. Starting with the RFP and understanding the client's requirement to sketching concepts based on those requirements, being involved in the process of Designing, down to the finer details of implementation, until the event is finally Live.

This has given me the opportunity to work with an elite clientele and prestigious events such as Arab Media Forum, Emirate Media Forum, WOW BR Activation, Blue-waters, Dew a, Mohamed bin Rash-id Al Khartoum Business Award and many more.

PublicisLive / 3D Artist | Content Creator Freelance

May 2017 - June 2017, DUBAI

PuublicisLive is a global brand experience & event communication agency. An integral part of the well-known Publicis Groupe.

This 2-month contract required working with the Executive Creative Director to answer RFPs under extremely strict time constraints. This was done via Concept Visualization, including 3D Structural Designs and fully developed Screen Content to explain the run of the show to clients for the following events:

UAE Government Annual Meeting, Arab Strategy Forum, Area 2071, Arab Hope Maker, Happy UAE.

Prisme International / 3D Artist | Senior Motion Graphics and Content Creator

April 2015 - April 2017, DUBAI

Prisme International is one UAE's leading pioneers in experiential events.

Here, I was part of a very talented group of Creatives, gathered from all over the world for their expertise. Mine, being VFX, 3D design and Motions graphic design and most importantly, mentorship and team collaboration.

During this period in Prisme International, I took charge of fully developing all screen content for many challenging projects for our ...

Education

Himalayan / BSC

Multimedia and Animation

I Have completed my education and Submit my Final folio. Waiting for the final results and convocation. Due to COVID 19, everything has been postponed.

Achievement

KOOMBIYO (The Ants)

VFX Director / VFX Artist

<https://www.imdb.com/name/nm9366995/>

Koombiyo is a 2017 Sri Lankan crime thriller drama television series created by Lakmal Dar-marathna and Damitha Chandrasiri. The show premiered on ITN with 54 episodes. Koombiyo was one of the talks of the nation at that time due to a lack of creative content on other dramas. I was part of the selected team that is in charge of VFX directing close to more than 50 shots.

Tail of Jong Batu / Director

<https://www.youtube.com/watch?v=PqkpgXq0HAM>

Jong Batu is a Brunei folklore. While I worked at Brunei Ministry of Education I manage to create the short film "Tail of Jong Batu" using few local talents under my supervision to convince the government of Brunei we can develop such contents inhouse. Jong Batu premiered in Korean Film Festival, Korea 2017.

The Spammer / Director

My CG Shortfilm which I directed and Animated all by me Nominated for Final round and premiered in Agenda 14 French film Festival in Sri Lanka.

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Work Experience

Prisme International

During this period in Prisme International, I took charge of fully developing all screen content for many challenging projects for our esteemed and innovative clientele, starting with the initial design to animations, and final implementations on ground with our Event partners,

A few examples of these are the Global Women's Forum Dubai in 2016, The Borouge Innovation Centre Inauguration, UITP, The Arab Reading Challenge, Launch of Al Noor Island, in Sharjah, Dubai Global Endowment Initiative, Drones & Robotics for Good, Launch of Burj Al Arab's New Deck, Creative Sports Award, Dubai Arts and Culture Award & Smart Dubai Launch.

GlobalSOF Holdings / Senior Consultant

Jan 2013 - Feb 2015, Brunei

As part of the Consultant team that digitized the education system of Brunei, our primary goal was to create and train people by building a facility to create digitized educational materials inhouse. My role focused on training a design and content team while creating the 3d and VFX pipeline for the entire system and workflow.

Frames TV & Film Production/ VFX Supervisor VFX Artist

Jan 2009 - Jan 2013, Colombo

As VFX lead on TV Commercials, I was managing a team of 2. My primary job description was to plan VFX shots and be available on the filming locations to ensure shots were being taken as planned, to finally create the VFX as per the client's requirements.

Along with this, on joining Frames in 2009, I was given the responsibility to create and establish a strong and talented post-production team that followed a strategic and efficient workflow, within the duration 3 years.

A task I am proud to say, I was able to achieve within a year, while managing to complete some challenging projects and clients that our competitors withdrew from, due to their demanding nature. Sri Lankan Airlines, Sri Lanka Insurance, Sri Lanka Telecom, MAAS, Unilever, Commercial Bank, Sampath Bank, Alpenliebe, Pizza hut & KFC, are a few examples of these clients.

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Skills

Events : • 3d Structural Modeling • 3D modeling • Structural Design • Concept Develop • Branding Develop • Art Direction • Content Directing • Content Designing • Motion Graphics • Managing Creative Team

TV and Films : • 3d Modeling • Animation • Lighting • Compositing • Texturing • Intermediate Rigging • Visual Effects • Particle Effects • Intermediate Editing • Color Grading

Software : • Autodesk 3Ds Max • Adobe After Effects • Adobe Illustrator • Adobe Photoshop • Adobe Premier • Intermediate Autodesk Maya • Basic Houdini • Basic Nuke • Basic Zbrush

Collaboration : • Teamwork • Lead the team • Time Management • Stick to deadlines • Flexible • Facilitate Design and Critique • Self Starter & Motivator • Communicative

Other : • Foosball Player (Hobby) • Football Player/ goal keeper (Hobby) • Crazy Football fan • Risk Taker • Solution Finder • Quick Learner • Free thinker • Arsenal Fan / Gunner • Believer

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Work Experience

ODLO VFX / VFX Artist | Senior Compositor

Jan 2007 - Jan 2008, Colombo

I joined ODLO as Junior Compositor and Motion Graphics Designer, but within a year I was promoted to Senior Compositor and VFX artist, which meant I was responsible for the Final composting of TV commercials. While there, my interest in animation pushed me to work with on 3d team on my own accord to further develop my skills in animations, Lighting, Rigging, tracking, and particle effects.

Sri Lankan Airlines, Hutch, Dialog Telecom, Sri Lanka Telecom, Unilever, Sampath Bank, Pizza hut, KFC, Mobitel, Munchee, Singer, Janashakthi, Laughs are few of the esteemed projects that I had the opportunity to work on.

Academy of Multimedia / Senior Lecturer Freelance

2008 - 2013, Colombo

My passion for Animation, and the Animation industry, drove me to become a Lecturer for 3d and Compositing in AMDT. Passing on my knowledge and contributing to the growth of people who share this passion, has been one of the most fulfilling experiences of my career.

RENDER Smart / 3D Visualizer

2008 - 2009, Colombo

Digital Base / 3D Artist / Lecturer

2005 - 2007, Colombo